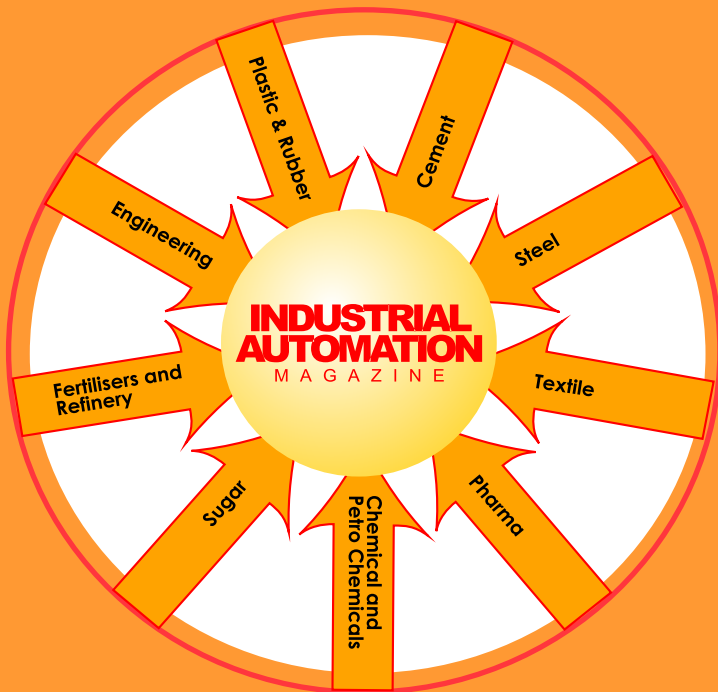


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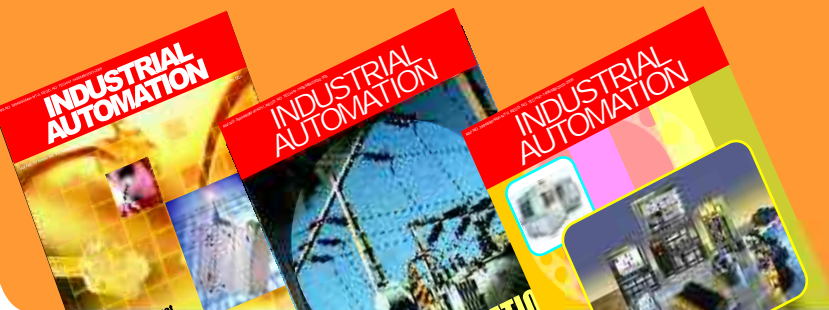
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MAGAZINE HIGHLIGHTS

- Manufacturing Technology
- Automation in Process Industries
- Robotics
- Quality Control
- R&D
- Energy Savings
- Business Opportunities
- Growth & Demand
- Success Stories
- Appointments & Tenders



INDUSTRIAL AUTOMATION

Circulation Details Segment wise Circulation

Institutions

R&D Labs	431
Testing Centres	235
Engineering Colleges	890
Electricity Boards	365
Railways	413
Defence Space & Atomic Energy	400
Total	2734

Associations

Foreign Embassies	145
Consultants	509
Advertising Agencies	860
Total	1514

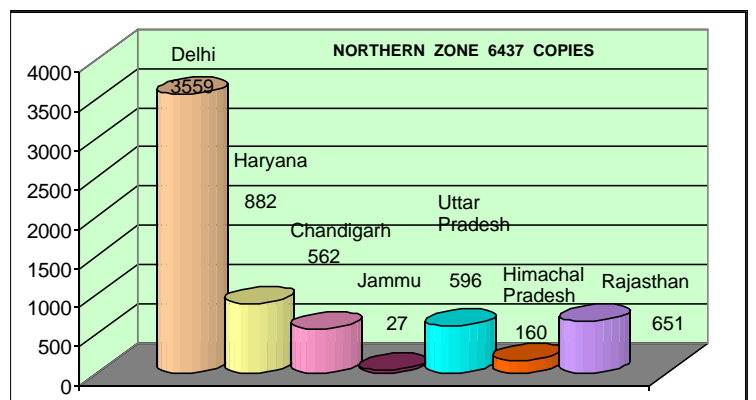
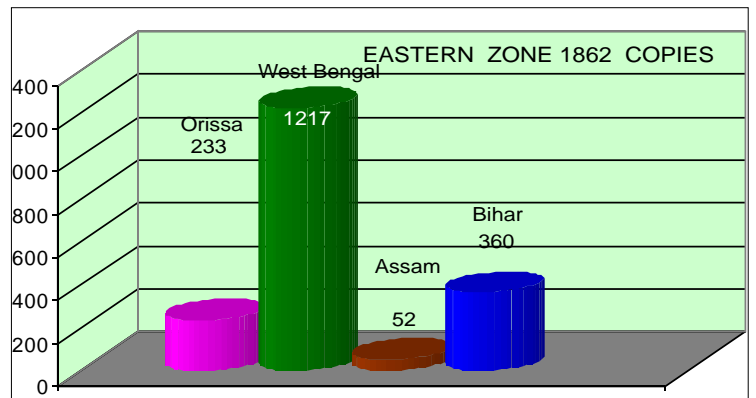
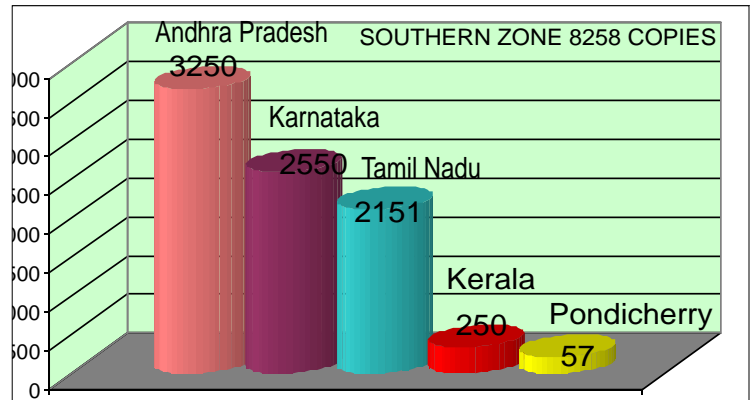
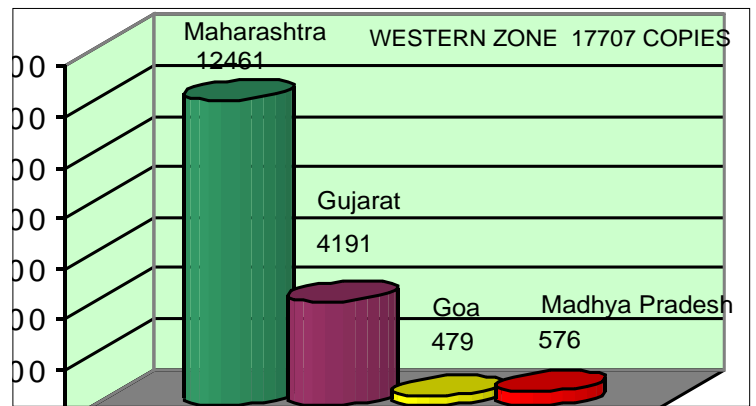
Processing Industries

Engineering	8714
Dyes & Chemicals	
Petrochemicals	
Refineries, Mining	3127
Detergents	361
Machine Tools	1215
Automobiles	707
Food & Beverages	892
Textiles	702
Cement & Allied Industries	468
Printing Packing & Paper Mills	950
Rubber & Plastics	687
Sugar & Fertilisers	490
Drugs & Pharmaceuticals	1021
Others	2102
Total	24136

Industry

Automation	1077
Electronics	1100
Instrumentation	2550
Electricals	920
Computer	691
Communication	563
Dealers	751
Foreign Representatives	928
Total	8580

Total **34264**



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• Manufacturers of:

- Automation
- Electronics

- Dealers
- Testing Centers

- Instrumentation
- Communications

- Foreign Representatives
- Associations

- Electrical
- Computers

- Government Departments

- Hydraulics & Pneumatics
- Pumps & Valves

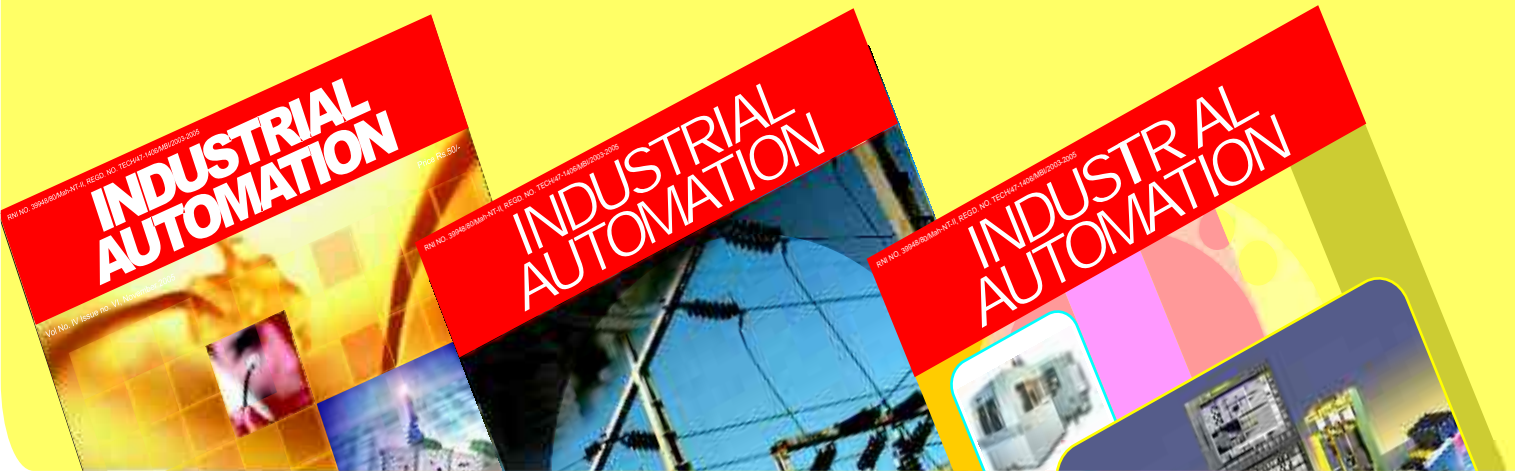
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Rate card

	Colour		Black & White	
	(in INR)	(in US \$)	(in INR)	(in US \$)
Full page	Rs.50,000	US\$ 1250	Rs.30,000	US\$ 1000
Half Page	Rs.30,000	US\$ 700	Rs.16,000	US\$ 550
Quarter Page	Rs.16000	US\$ 400	Rs. 9,000	US\$ 300
Gate Fold	Rs.1,11,000	US\$ 2000	Rs.50,000	
Double Spread	Rs.90,000	US\$ 1800	Rs.50,000	
Back cover	Rs.70,000	US\$ 1500	Rs.50,000	
Inside Front Cover	Rs.55,000	US\$ 1250	Rs.50,000	
Inside Back Cover	Rs.60,000	US\$ 1350	Rs.50,000	
Opening Page	Rs.65,000	US\$ 1500	Rs.50,000	

Mechanical Data

Size	Print Area	Bleed area
Full page	18 x 25 cms	21 x 25 cms
Half Page	18x 12 cms or 8.5 x 25 cms	
Quarter Page	8.5 x 12 cms	
Screen	133%	



INDUSTRIAL AUTOMATION

Forthcoming special issues

Month	Product focus	Exhibition Special
JANUARY 2008	ELECTRICALS	ELECRAMA 2008- MUMBAI
FEBRUARY 2008	POWER SUPPLIES & SURGE PROTECTION DEVICES AND SYSTEMS	
MARCH 2008	FIELD DEVICES AND BUS TECHNOLOGY	
APRIL 2008	NETWORKING DEVICES SYSTEMS	SIMEX 2008
MAY 2008	SENSORS	SenSor Test, Germany, BIAS 2008 , ITALY, MTA Malaysia,
JUNE 2008	ROBOTICS	
JULY 2008	TEST & MEASURING INSTRUMENTS	
AUGUST 2008	AUTOMATION 2008 CURTAIN RAISER	
SEPTEMBER 2008	AUTOMATION 2008	AUTOMATION 2008 MUMBAI
OCTOBER 2008	HYDRAULICS & PNEUMATICS	
NOVEMBER 2008	BUILDING AUTOMATION	
DECEMBER 2008	ENERGY MANAGEMENT SYSTEM & DEVICES	
JANUARY 2009	PUMPS & VALVES	
FEBRUARY 2009	FACTORY AUTOMATION	
MARCH 2009	PROCESS AUTOMATION	